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Litigation Consultant

Eric Lalande, M.A. is a Litigation Consultant with Magna Legal Services, LLC. Eric's primary role as a litigation consultant is to assist trial counsels with creating effective trial strategies and arguments for a wide range of complex litigation issues using various research methodologies including, focus group moderation, mock trials, shadow juries, jury selection/voir dire and quantitative research development. In addition, Mr. Lalande also works directly with counsel to develop complex trial graphics to present the most persuasive themes at trial. Before working in the litigation consulting field, Mr. Lalande spent years working as a therapist for individuals with substance abuse addictions and developmental disorders. He brings hands-on experience to our consulting team regarding how individuals learn and retain information and how individuals make decisions in group settings.

Mr. Lalande has worked on a diverse set of cases including but not limited to medical malpractice, personal injury, insurance coverage, financial, patent/IP, construction and contractual disputes. Eric Lalande is a regular guest-lecturer at the Pennsylvania State University and has presented lessons on jury research, focus groups, jury selection and voir dire. He has provided continuing legal education courses and presentations for various legal firms and organizations. Mr. Lalande is a Penn State graduate with a degree in Psychology and he obtained his Master's in Criminology from DeSales University.